



NET ZERO CLUB
2027 CONFERENCE SERIES



PARTNERSHIPS THAT CONTINUE ALL YEAR.

2027 CONFERENCE SERIES

Connect public-sector project needs with your capabilities.

Conference participation. Quarterly editorial. Digital promotion.
Content your team can reuse.

NET ZERO NATIONS PROJECTS CONFERENCE
NET ZERO SCOTLAND PROJECTS CONFERENCE



Net Zero Nations Wednesday 10th February 2027
One Great George Street, Westminster

[VISIT NATIONS](#)

Net Zero Scotland Wednesday 15th September 2027
Dynamic Earth, Edinburgh

[VISIT SCOTLAND](#)

Warm Homes Wednesday 3rd November 2027
One Great George Street, Westminster

[VISIT WARM HOMES](#)

WATCH THE CONFERENCE HIGHLIGHTS

Discover the conference experience behind your partnership.

[BOOK A PARTNERSHIP CALL](#)

[✉ lee@net-zero.scot](mailto:lee@net-zero.scot)

[NET ZERO CLUB](#)



NET ZERO CLUB
CHOOSE YOUR PARTNERSHIP



THE RIGHT ROLE FOR YOUR ORGANISATION.

Every annual partnership includes four quarterly editorial contributions. Select the event presence and promotional scope that suits your objectives.

	1) PLATINUM PARTNER 15-minute case-study presentation + panel Q&A	From £30,000 + VAT
	2) NETWORKING RECEPTION PARTNER 5-minute reception welcome address	From £15,000 + VAT
	3) GOLD PARTNER / WITH 3m x 2m EXHIBITION STAND 10-minute case-study presentation + panel Q&A	From £15,000 + VAT
	4) GOLD PARTNER / WITHOUT 3m x 2m EXHIBITION STAND 10-minute case-study presentation + panel Q&A	From £10,000 + VAT
	5) SILVER PARTNER	From £7,000 + VAT
	6) CONFERENCE VIDEO & ON-DEMAND PARTNER	From £5,000 + VAT
	7) LANYARD PARTNER	From £3,000 + VAT
	8) DELEGATE BADGE PARTNER	From £3,000 + VAT
	9) DELEGATE CHARGING POINT PARTNER	From £2,500 + VAT
	10) DIRECTORY & EDITORIAL MEMBERSHIP	£2,500 + VAT / year

Also available: 11) Digital Programme Advert; 12) Pre-Conference Delegate Briefing; plus standalone content add-ons.

See the conference setting and a professionally edited partner interview.

[WATCH THE LONDON CONFERENCE FILM](#)

[WATCH A RETROFIT INTERVIEW](#)

Annual content is allocated once per agreement. Event benefits repeat at each selected conference. Publication follows the agreed schedule and editorial approval.



NET ZERO CLUB
12-MONTH PARTNERSHIP



1) PLATINUM PARTNER

PREMIUM CONFERENCE PRESENCE

A day of direct engagement. A year of visibility.

Connect with public-sector project owners through prominent conference participation, supported by premium digital placement, quarterly editorial and a full year of promotion.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE



15-minute case-study presentation

Demonstrate your expertise and participate in the session's 15-minute moderated panel Q&A, shared with the other session speakers.



6m x 4m exhibition space

Continue project conversations in the networking zone. Includes a dressed table, chairs, electricity and Wi-Fi; location and arrangements confirmed before booking.



10 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.



Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.



Premium event recognition

Prominent conference homepage and priority partner-page placement, chair's opening acknowledgement, Platinum speaker identification and opening, break and closing slides.



Programme & delegate promotion

Full-page digital programme advert and one approved pre-event briefing per event. Logo recognition in relevant VIPP invitations, programme announcements, joining instructions and thank-you emails.

SEE YOUR PARTNERSHIP IN ACTION

Explore previous partner presentations, professionally edited interviews and moderated panel discussions to see how your expertise could be showcased on the day and through Video on Demand.

[WATCH A PARTNER PRESENTATION](#)

[WATCH A PARTNER INTERVIEW](#)

[WATCH A MODERATED PANEL Q&A](#)

[EXPLORE VIDEO ON DEMAND](#)

NET ZERO NATIONS
PROJECTS CONFERENCE

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NET ZERO SCOTLAND
PROJECTS CONFERENCE

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WARM HOMES
PROJECTS CONFERENCE

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NET ZERO CLUB

PLATINUM PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

MONTHS

4

EDITORIAL PIECES

12

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

12 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Premium year-round positioning

Featured Net Zero Club homepage placement throughout your 12-month partnership, plus a Partners & Capabilities profile and recognition in relevant newsletters.

Your presentation, on demand

Your case-study presentation professionally recorded and edited, hosted in the conference website's Video on Demand section and supplied for your own marketing use.

Your interview & photography

One professionally edited Net Zero News interview at each selected conference, plus professional speaker and stand photographs, supplied for your own marketing use.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership

£30,000 + VAT

2 conferences + 12-month partnership

£55,000 + VAT

3 conferences + 12-month partnership

£75,000 + VAT

Save £15,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027

Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

 lee@net-zero.scot

NET ZERO CLUB

Annual content allocations apply once per agreement. Editorial is subject to approval. Delegate details are shared only where authorised; member database access is not included.



NET ZERO CLUB
12-MONTH PARTNERSHIP



2) NETWORKING RECEPTION PARTNER

EXCLUSIVE RECEPTION RECOGNITION

Be at the centre of conversations that continue.

Associate your organisation with the closing drinks reception, providing a relaxed setting for public-sector project owners and delivery partners to build relationships.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Exclusive reception recognition

Official logo on reception signage, invitations and relevant event communications, with chair's acknowledgement at the opening and invitation to the reception.

Five-minute welcome address

Introduce your organisation and open the reception with a concise welcome.

3m x 2m exhibition space

Continue project conversations in the networking zone. Includes a dressed table, chairs, electricity and Wi-Fi; location and arrangements confirmed before booking.

5 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

Programme & delegate promotion

Full-page digital programme advert, conference website profile and one approved pre-event briefing per event.

Reception catering and service arrangements are specified for the selected venue. Exclusivity applies to the reception at each booked event.

WATCH A PARTNER INTERVIEW

See how your included Net Zero News interview could be presented.

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PROJECTS CONFERENCE

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WARM HOMES
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NET ZERO CLUB

NETWORKING RECEPTION PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

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EDITORIAL PIECES

8

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

8 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Your Net Zero News interview

One interview conducted by Net Zero News on the day of each selected conference, professionally edited and supplied for your own marketing use.

Exhibition & reception photography

Professional photographs supplied for your marketing and communications.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership

£15,000 + VAT

2 conferences + 12-month partnership

£28,000 + VAT

3 conferences + 12-month partnership

£39,000 + VAT

Save £6,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027

Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

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NET ZERO CLUB
12-MONTH PARTNERSHIP



3) GOLD PARTNER

WITH 3m x 2m EXHIBITION STAND

Show your expertise. Continue the conversation.

Show public-sector project owners how your capabilities address practical delivery needs, then explore their requirements at your stand and keep your expertise visible throughout the year.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE



10-minute case-study presentation

Demonstrate your expertise and participate in the session's 15-minute moderated panel Q&A, shared with the other session speakers.



3m x 2m exhibition space

Continue project conversations in the networking zone. Includes a dressed table, chairs, electricity and Wi-Fi; location and arrangements confirmed before booking.



5 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.



Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.



Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.



Professional photography

Receive photographs of your event presence for your marketing, social channels and client communications.

SEE YOUR PARTNERSHIP IN ACTION

Explore previous partner presentations, professionally edited interviews and moderated panel discussions to see how your expertise could be showcased on the day and through Video on Demand.

[WATCH A PARTNER PRESENTATION](#)

[WATCH A PARTNER INTERVIEW](#)

[WATCH A MODERATED PANEL Q&A](#)

[EXPLORE VIDEO ON DEMAND](#)

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NET ZERO CLUB

GOLD PARTNER / WITH 3M x 2M EXHIBITION STAND / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

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EDITORIAL PIECES

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LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

8 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Your presentation, on demand

Your case-study presentation professionally recorded and edited, hosted in the conference website's Video on Demand section and supplied for your own marketing use.

Your Net Zero News interview

One interview conducted by Net Zero News on the day of each selected conference, professionally edited and supplied for your own marketing use.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership

£15,000 + VAT

2 conferences + 12-month partnership

£28,000 + VAT

3 conferences + 12-month partnership

£39,000 + VAT

Save £6,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027

Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

 lee@net-zero.scot

NET ZERO CLUB

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NET ZERO CLUB
12-MONTH PARTNERSHIP



4) GOLD PARTNER

WITHOUT 3m x 2m EXHIBITION STAND

Share your expertise on stage. Keep it visible all year.

Build credibility through a practical case study, conference networking and a 12-month programme of editorial and digital promotion.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE



10-minute case-study presentation

Demonstrate your expertise and participate in the session's 15-minute moderated panel Q&A, shared with the other session speakers.



5 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.



Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.



Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.



Professional speaker photography

Photographs of your speaker supplied for your marketing and client follow-up.

This package does not include exhibition space.

SEE YOUR PARTNERSHIP IN ACTION

Explore previous partner presentations, professionally edited interviews and moderated panel discussions to see how your expertise could be showcased on the day and through Video on Demand.

[WATCH A PARTNER PRESENTATION](#)

[WATCH A PARTNER INTERVIEW](#)

[WATCH A MODERATED PANEL Q&A](#)

[EXPLORE VIDEO ON DEMAND](#)

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NET ZERO CLUB

GOLD PARTNER / WITHOUT 3M x 2M EXHIBITION STAND / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

MONTHS

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EDITORIAL PIECES

8

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

8 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Your presentation, on demand

Your case-study presentation professionally recorded and edited, hosted in the conference website's Video on Demand section and supplied for your own marketing use.

Your Net Zero News interview

One interview conducted by Net Zero News on the day of each selected conference, professionally edited and supplied for your own marketing use.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership

£10,000 + VAT

2 conferences + 12-month partnership

£19,000 + VAT

3 conferences + 12-month partnership

£27,000 + VAT

Save £3,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027

Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

 lee@net-zero.scot

NET ZERO CLUB

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NET ZERO CLUB
12-MONTH PARTNERSHIP



5) SILVER PARTNER

PRIORITY EXHIBITOR

Start conversations at your stand. Stay visible all year.

Showcase your capabilities through a priority exhibition presence, with quarterly editorial and promotion that extends your visibility beyond the conference.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Priority 3m x 2m exhibition space

Continue project conversations in the networking zone. Includes a dressed table, chairs, electricity and Wi-Fi; location and arrangements confirmed before booking.

5 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.

Professional stand photography

Photographs of your exhibition presence supplied for your own communications and marketing.

A presentation or panel place is not included. The interview allocation applies once per 12-month agreement.

WATCH A PARTNER INTERVIEW

See how your included Net Zero News interview could be presented.

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NET ZERO CLUB

SILVER PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

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EDITORIAL PIECES

4

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

4 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Your Net Zero News interview

One interview conducted by Net Zero News at one selected conference during the agreement, professionally edited and supplied for your own marketing use.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership	£7,000 + VAT
2 conferences + 12-month partnership	£13,000 + VAT
3 conferences + 12-month partnership	£18,000 + VAT

Save £3,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027
Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

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NET ZERO CLUB

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NET ZERO CLUB
12-MONTH PARTNERSHIP



6) CONFERENCE VIDEO & ON-DEMAND PARTNER

EXCLUSIVE RECORDING COLLECTION PARTNERSHIP

Extend your visibility beyond the conference.

Keep your organisation in view as delegates revisit practical insights and the agreed conference recording collection reaches audiences after the event.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Exclusive video recognition

Partner identification across the agreed recording collection, with your official logo on approved opening and closing video cards.

Video on Demand placement

Prominent recognition in the conference website's Video on Demand section, linking to your partner profile.

Recording launch promotion

Partner acknowledgement in relevant emails and LinkedIn posts promoting the collection, additional to your dedicated annual social allocation.

5 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.

Post-event recordings and Video on Demand are included. Live streaming is not included. Branding preserves speaker, slide and other partner visibility.

[WATCH A PARTNER INTERVIEW](#)

[EXPLORE VIDEO ON DEMAND](#)

Explore the interview format and the on-demand collection your brand could support.

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NET ZERO CLUB

CONFERENCE VIDEO & ON-DEMAND PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

MONTHS

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EDITORIAL PIECES

4

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

4 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Your Net Zero News interview

One interview conducted by Net Zero News on the day of each selected conference, professionally edited and supplied for your own marketing use.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership	£5,000 + VAT
2 conferences + 12-month partnership	£9,000 + VAT
3 conferences + 12-month partnership	£12,000 + VAT

Save £3,000 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027
Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

 lee@net-zero.scot

NET ZERO CLUB

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NET ZERO CLUB
12-MONTH PARTNERSHIP



7) LANYARD PARTNER

EXCLUSIVE DELEGATE LANYARD BRANDING

Your brand at the conference. Your expertise all year.

Put your organisation in view through exclusive branding on the official delegate lanyards, supported by quarterly editorial and LinkedIn promotion.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Exclusive lanyard recognition

Partner branding on the official delegate lanyards, worn through sessions, exhibition visits and networking.

Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.

2 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

The partner supplies the branded lanyards at their own cost. Artwork, quantities and delivery deadlines are agreed with Net Zero Club.

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NET ZERO CLUB

LANYARD PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

MONTHS

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EDITORIAL PIECES

4

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

4 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership	£3,000 + VAT
2 conferences + 12-month partnership	£5,500 + VAT
3 conferences + 12-month partnership	£7,500 + VAT

Save £1,500 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027
Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

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NET ZERO CLUB
12-MONTH PARTNERSHIP



8) DELEGATE BADGE PARTNER

EXCLUSIVE DELEGATE BADGE BRANDING

Be recognised on the day. Stay visible all year.

Place your official logo on delegate badges and reinforce recognition with quarterly content that keeps your expertise in view throughout the partnership.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Exclusive badge recognition

Your official logo on conference delegate badges, providing visibility during sessions, exhibition visits and networking.

Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.

2 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

Net Zero Club coordinates badge design and production. Artwork placement keeps delegate names and organisations clearly readable.

NET ZERO NATIONS
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WARM HOMES
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NET ZERO CLUB

DELEGATE BADGE PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

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EDITORIAL PIECES

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LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

4 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership	£3,000 + VAT
2 conferences + 12-month partnership	£5,500 + VAT
3 conferences + 12-month partnership	£7,500 + VAT

Save £1,500 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027
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NET ZERO CLUB
12-MONTH PARTNERSHIP



9) DELEGATE CHARGING POINT PARTNER

EXCLUSIVE DELEGATE SERVICE BRANDING

Keep delegates connected. Keep your organisation in view.

Create a useful branded touchpoint where delegates recharge their devices, supported by a year of practical editorial and digital visibility.

DELEGATE CONTACT LIST

Continue relevant conversations after each selected conference with delegate names, job titles, organisations and contact details authorised for sharing with partners. Identify relevant contacts and personalise your follow-up.

AT EACH SELECTED CONFERENCE

Exclusive charging-point branding

Your official logo on the designated delegate charging point in the conference networking area.

Literature & resource placement

Approved literature and a QR code linking to your capabilities, case study or useful resource.

2 team passes

Bring your team with programme access, exhibition visits, networking, lunch and refreshments included.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

Official partner recognition

Your official logo and company profile on the selected conference website and in its digital programme.

Charging-point photography

Professional photographs of your branded charging point supplied for your own marketing use.

Equipment, branding production and installation responsibilities are confirmed before booking.

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[VISIT WEBSITE](#)



WARM HOMES
PROJECTS CONFERENCE

[VISIT WEBSITE](#)



NET ZERO CLUB

DELEGATE CHARGING POINT PARTNER / YEAR-ROUND VALUE



VISIBLE ALL YEAR.

12

MONTHS

4

EDITORIAL PIECES

4

LINKEDIN POSTS

Quarterly editorial features

Four in-depth features, one per quarter, sharing expertise and delivery lessons through our editorial programme, overseen by the Editorial Board.

Dedicated LinkedIn promotion

4 dedicated promotional posts on the official Net Zero Club LinkedIn Showcase Page, supported by a growing community of nearly 6,000 followers.

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Share your progress with the community

Showcase partnerships, contract wins, product launches and project milestones through Net Zero News all year. Additional to your four quarterly features; subject to editorial approval.

Q1 Q2 Q3 Q4

Agreed content calendar, submission reminders and quarterly delivery reporting.

YOUR INVESTMENT

1 conference + 12-month partnership	£2,500 + VAT
2 conferences + 12-month partnership	£4,500 + VAT
3 conferences + 12-month partnership	£6,000 + VAT

Save £1,500 with all three conferences compared with individual bookings.

Nations: 10th February 2027 · Scotland: 15th September 2027
Warm Homes: 3rd November 2027

BOOK A PARTNERSHIP CALL

 lee@net-zero.scot

NET ZERO CLUB

Annual content allocations apply once per agreement. Editorial is subject to approval. Delegate details are shared only where authorised; member database access is not included.



NET ZERO CLUB
12-MONTH MEMBERSHIP



10) DIRECTORY & EDITORIAL MEMBERSHIP

Make your capabilities discoverable. Keep your expertise in view.

Build a year-round Net Zero Club presence through your company profile, quarterly editorial and LinkedIn promotion, with two delegate places to experience your chosen conference.

YOUR ANNUAL MEMBERSHIP

Your capabilities, discoverable

A 12-month Partners & Capabilities profile highlighting your expertise, sectors served and approved resources, with links to your website.

Four quarterly editorial pages

One in-depth editorial page per quarter within our Editorial Board programme, sharing project outcomes and expertise, subject to editorial approval.

Four LinkedIn promotional posts

One post supporting each contribution on the official Showcase Page with nearly 6,000 followers. Agreed organisations and contributors tagged where available.

Two conference tickets

Two private-sector delegate places at one chosen conference during the membership year, subject to availability and confirmation.

Up to 10 VIPP nominations

Invite eligible public-sector clients to join the project discussions. Places are subject to eligibility, availability and separate attendance confirmation.

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NET ZERO CLUB



NET ZERO CLUB

DIRECTORY & EDITORIAL / YOUR MEMBERSHIP YEAR



A YEAR OF USEFUL CONTENT.

Profile

Official logo, company overview, capabilities, sectors served, website and enquiry link.

Prepare

An agreed editorial calendar and submission reminders help your team plan. Supply your copy and images for review and formatting.

Publish

One approved editorial contribution each quarter, with a dedicated LinkedIn promotion.

Attend

Programme, exhibition visits, networking, lunch, refreshments and available post-event Video on Demand for two people at the same chosen event.

Share your progress with the community

Share contract wins, product launches and project milestones through Net Zero News all year, additional to your four quarterly features. Subject to editorial approval.

[EXPLORE VIDEO ON DEMAND](#)

YOUR MEMBERSHIP

£2,500 + VAT for 12 months

Paid upfront by invoice and bank transfer. Optional annual renewal, with a reminder 30 days before expiry. No automatic renewal or payment collection.

Speaking, exhibition space and delegate contact lists are reserved for the relevant event partnerships. Membership does not provide access to the Club member database.

Net Zero Nations

Wednesday 10th February 2027
One Great George Street, Westminster

Net Zero Scotland

Wednesday 15th September 2027
Dynamic Earth, Edinburgh

Warm Homes

Wednesday 3rd November 2027
One Great George Street, Westminster

[BOOK A PARTNERSHIP CALL](#)

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11) DIGITAL PROGRAMME ADVERT

Put your capabilities in front of the conference audience.

Full-page placement

One full-page advert in the official digital programme for each selected conference, made available to registered delegates.

Clickable call to action

A website or resource link gives interested readers a direct next step.

Optional QR code

Link to your approved landing page or practical resource.

Artwork checks

Supply finished artwork to the agreed specification and deadline for a pre-publication check.

YOUR INVESTMENT

1 conference	£1,000 + VAT
2 conferences	£1,800 + VAT
3 conferences	£2,500 + VAT

Standalone placement; no annual editorial, tickets, exhibition space or delegate contact list. You supply the finished artwork and destination link.

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STANDALONE PROMOTIONAL PLACEMENT



12) PRE-CONFERENCE DELEGATE BRIEFING

Introduce your expertise before the conversations begin.

One dedicated briefing per selected event

Sent by Net Zero Club to the relevant registered audience eligible to receive it.

Your approved message

Official logo, supporting image and approved copy in a branded email layout.

A clear next step

One tracked call to action linking to your website, case study or resource.

Managed delivery

Agreed pre-event send date, content review and link checks, with a report on delivery and available clicks.

YOUR INVESTMENT

1 conference	£1,500 + VAT
2 conferences	£2,750 + VAT
3 conferences	£3,750 + VAT

Standalone placement; no annual editorial, tickets, exhibition space or delegate contact list. Recipient addresses are not supplied. If your partnership already includes a briefing, this fee is for an additional briefing.

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NET ZERO CLUB



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ADDITIONAL CONTENT OPPORTUNITIES



CONTENT THAT KEEPS WORKING.

Practical expertise, professionally presented and promoted through Net Zero News and Net Zero Club.

EVENT-DAY NET ZERO NEWS INTERVIEW

[WATCH INTERVIEW](#)

See the interview format included.

£1,000 + VAT

Up to five minutes. Agreed questions, professional recording and editing, official branding and name/title graphics, Net Zero News and YouTube publication, one LinkedIn promotional post and the finished video supplied for your marketing reuse.

NET ZERO NEWS PODCAST FEATURE

£5,000 + VAT

Up to 30 minutes. Hosted remote discussion, preparation call, professionally edited video and audio, episode page with summary and company link, YouTube publication, three captioned short clips, two LinkedIn promotional posts and finished files supplied for reuse.

FOUR-PIECE EDITORIAL PACKAGE

£2,000 + VAT

One in-depth feature per quarter across 12 months through our Editorial Board programme, following editorial approval. Four dedicated LinkedIn posts, one supporting each contribution. Supply your copy and imagery for review and formatting; no directory listing or tickets included.

Content purchases are separate from annual partnerships. Event admission is separate unless already included. Additional interviews are chargeable where a package already includes one. Studio/location recording is quoted separately.

[BOOK A PARTNERSHIP CALL](#)[✉ lee@net-zero.scot](mailto:lee@net-zero.scot)[NET ZERO CLUB](#)



YOUR QUESTIONS. CLEAR ANSWERS.

When does my 12-month partnership start?

Your start date is agreed in your booking confirmation. The partnership combines your selected conference presence with a full year of the included editorial and digital promotion.

What repeats when I book more events?

Event benefits apply at each selected conference, unless your package states otherwise. Four quarterly editorial pieces, the annual LinkedIn allocation and the directory profile apply once per 12-month agreement.

How does quarterly editorial work?

Four planned, in-depth features, one per quarter, share expertise and delivery lessons through our Editorial Board programme. Supply copy and imagery for review, formatting and the agreed promotion.

Who can I nominate for VIPP places?

Annual packages include up to 10 eligible public-sector client nominations per selected conference. Directory membership nominations relate to its chosen event. Places remain subject to eligibility, availability and attendance confirmation.

What delegate details will I receive?

Relevant event partnerships include names, job titles, organisations and contact details authorised for sharing. Directory membership, standalone placements and tickets do not include delegate contact lists or member database access.

What does the speaking opportunity include?

Platinum includes a 15-minute case-study presentation; Gold includes 10 minutes. Both include participation in the session's shared 15-minute moderated panel Q&A, plus an edited presentation recording for Video on Demand and your own use.

Can we share news between features?

Yes. Supply partnerships, contract wins, launches and project updates for Net Zero News all year, additional to your four quarterly features. Subject to editorial approval; LinkedIn allocations remain as listed.

How do we book our partnership?

Choose your package and preferred conferences, then book a partnership call or email Lee. We will confirm availability and your agreed package in a proposal and booking confirmation.

Explore the presentation, interview and panel formats available through relevant packages.

[WATCH A PARTNER PRESENTATION](#)

[WATCH A PARTNER INTERVIEW](#)

[WATCH A MODERATED PANEL Q&A](#)

[EXPLORE VIDEO ON DEMAND](#)

[BOOK A PARTNERSHIP CALL](#)

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[NET ZERO CLUB](#)



NET ZERO CLUB
SINGLE-EVENT DELEGATE ACCESS



YOUR PLACE AT THE CONFERENCE.

Learn from delivery experience. Explore the exhibition. Build relevant relationships.

SINGLE-EVENT TICKETS • ALL THREE CONFERENCES

Nations: 10th February 2027
Scotland: 15th September 2027
Warm Homes: 3rd November 2027

Includes conference programme access, exhibition visits, networking, lunch, refreshments and available post-event Video on Demand.

Micro	Fewer than 10 employees	£250 + VAT £300 including VAT
Small	10-49 employees	£300 + VAT £360 including VAT
Medium	50-249 employees	£400 + VAT £480 including VAT
Large	250+ employees	£500 + VAT £600 including VAT

The same rates apply to each of the three conferences. Prices are per person for one selected event, based on UK employee headcount. Applications are reviewed; places are confirmed following payment. Tickets do not include speaking, exhibiting, partner branding or delegate contact lists.

BOOK A PARTNERSHIP CALL

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